# ABDELHALIM SERHANI

# JUNIOR BUSINESS CONSULTANT

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in Abdelhalim Serhani

Extremely passionate, self-taught, and curious young professional with a strong enthusiasm for data analysis, finance, and management. Serious and dedicated to task automation, I am seeking an opportunity to deepen my professional and personal skills.



#### ACADEMIC CAREER

Master's Degree in Accounting, Control, and Audit.

Faculty of Economics and Management of Beni Mellal - FEGBM

Bachelor's Degree in Finance and Accounting.

Polydisciplinary Faculty of Sidi Bennour - FPSB

1st Year in Mathematics, Computer Science, Physics, and Chemistry.

Faculty of Sciences and Techniques of Beni Mellal - FSTBM

High School Diploma in Physics & Chemistry.

30 Jully High School, Sidi Bennour

With Honors

2023-2025

With Honors **2020 - 2023** 

With Honors

(Reorientation)

2019 - 2020

2019

# PROFESSIONAL CAREER

#### Business Consultant | Apprenticeship | Agevolami.it

February 2025 - Present

- · Participation in the strategic launch of Agevolami.ma and conduction of in-depth market research.
- Preparation and management of applications for various clients to access Italian financial incentives (Simest Per Africa, FRCC II, FER-PMI, etc).
- Drafting and preparation of business contracts.
- Tax and accounting management using Genya software (Italian system) and financial compliance analysis of investment projects.
- · Rigorous control of approved project documents (timesheets) to ensure compliance with ministry requirements.

Excel Genya Finance Taxation Communication

#### Management Controller | End-of-Studies Internship | JFC IV SA - OCP SA

April 2023 - August 2023

- Development of a management control system for cost price calculation.
- Determination of analysis centers to identify direct and indirect charges.
- Calculation of finished product cost prices.
- Development of an Excel application with VBA for daily production cost calculation.

Management Control Communication Data Collection Data Analysis Advanced Excel VBA

#### SKILLS AND LANGUAGES

Soft Skills Analytical Thinking, Critical Thinking, Communication, Collaboration, Detail and Result Oriented, Creativity.

Finance Finance Finance Finance (Full costs, variable costs, ABC), Taxation,

Audit, Investment Evaluation, Financial Modeling [DCF Modeling], Corporate Finance.

Management Strategic Planning [Vision and Mission, SWOT Analysis, etc.], Corporate Governance.

**Programming** Python, SQL

Software Office Suites (Microsoft Office, WPS Office, LibreOffice), Sage 100 Accounting i7, Odoo ERP System, Power BI,

Tableau, Jira, MS Access, Notion, Genya, MCP.

**LANGUAGES** Arabic (Native), French (Fluent), English (Fluent)

#### **PROJECTS**

### HielCompta - Moroccan Accounting Learning App

Comprehensive multilingual mobile app (Flutter) designed to simplify accounting and tax learning for self-learners. Integrates the Moroccan Accounting Plan (PCM), interactive quizzes, and calculation tools. Offline-first functionality.

#### **Production Cost Calculation Application - VBA**

Developed in VBA, this tool allows tracking and analyzing production data, specifically consumption and costs. It includes a dashboard presenting cost evolution over recent days and offers automatic analysis features as well as data visualization.

#### **CERTIFICATIONS**

## Become a Data Analytics Specialist

February 2023

LinkedIn

Data Analysis Forecasting Power BI ETL SQL Power Query

Google Data Analytics July 2024

Coursera

Analytical Thinking | Communication | Data Collection | Data Cleaning | Tableau | SQL | SpreadSheets | DataStory Telling

#### **HOBBIES**